



2025 Sponsorship Levels / Benefits



aaivet.org



Greetings,

The American Association of Industry Veterinarians (AAIV) invites you to sponsor initiatives and programs that directly impact your company and enhance your non-clinical veterinary workforce. Your sponsorship enables AAIV to promote the value of veterinarians in animal and human health care industries, expand the industry talent pool and increase the value of your veterinarians to your business. Furthermore, we represent a voice of non-clinical veterinarians on the AVMA House of Delegates.

The American Association of Industry Veterinarians, which began in 1954, is a nonprofit organization with representatives on the AVMA House of Delegates who focus on the best interests of animal health businesses when deliberating AVMA policy. This is important to your business. In addition, AAIV offers various networking opportunities, career resources, industry-focused webinars and other educational resources. These all benefit the veterinarians who work for your company.

Sponsorship of AAIV will get you visibility with our 950+ member database through our newsletters, placement/speaking opportunities for meetings, and access to our industry leading compensation survey for industry veterinarians. Furthermore, our sponsors have access to potential job applicants through our mentorship program, ability to publish articles in our newsletters, and co-host a webinar on topics specific for industry professionals and discount on membership for your veterinarians. We also offer platinum sponsors a position on our Board of Directors and a place on our compensation survey advisory team and cross posting of all job openings on our social media platforms.

A unique collaboration between Kansas State University Olathe and AAIV helps veterinarians working in non-clinical roles be indispensable for improving the health and welfare of all species. Since AAIV started collaborating with KSO seven years ago, there has been a significant increase in visibility via e-newsletters, social media, networking event attendance and membership. At this current VMX meeting, AAIV and K-State Olathe are sponsoring "Learning and Leading" - a popular day-long series for the adult learner, and we hope to continue this at other major conferences. Since 2016, AAIV members have participated in "Career Transition Workshops" at the AVMA convention with increased interest every year.

We kindly ask you to consider sponsorship for AAIV. Additionally, if you would like to pay for your veterinarians to join AAIV, we can provide any memberships (new or renewal) for 25% off as outlined in the sponsorship tiers. This would bring the membership for your veterinarians to \$101.25. In 2023 we proudly introduced our affiliate memberships which are exclusively for veterinary technicians. We can provide the 25% discount for affiliate memberships as well, bringing down the membership dues to \$48.75. Please forward this to your other divisions and have them reach out to me with any questions. If you would like to become a sponsor, we can send an updated proposal to include the number of veterinarians in your company. If interested, please reply to this request and we can supply the needed information.

Sincerely,

Ann Korbel, DVM
AAIV President 2025

Carolyn Luther, DVM
AAIV President-Elect 2025

Proposed AAIV Sponsorship Levels / Benefits

BENEFITS	PLATINUM \$10,000	GOLD \$7,500	SILVER \$2,500	BRONZE \$1,000	FRIEND in kind
Logo on Bottom of AAIV Communications	✓	✓	✓	✓	✓
Recognition at VMX Speaker Tract	✓	✓			
Student Rep Free AAIV Membership	✓	✓	✓	✓	
Ability to submit content for E-Newsletter (New Product, Company Profile, DEI)	✓ (4)	✓ (2)	✓ (1)		
Ability to Co-host a webinar free for members/non-members (any pertinent topic)	✓				
Recognition at Networking Events	✓ + speak	✓ + speak	✓	✓	✓
Presence on Website (logo or name)	✓	✓	✓	✓ name	
Signage at Networking Events (logo or name)	✓	✓	✓	✓ name	
Meeting with the BOD Executive Board	✓ 2 x year	✓ 1 x year			
Job postings/cross postings on social media	✓ unlimited	✓ 10/year	✓ 5/year	✓ 2/year	✓ 1/year
HOD update/member advocacy	✓ 2 x year	✓ 1 x year			
Non-voting board member seat (if no representation on board)	✓				
Submit questions for compensation survey. In depth look at data.	✓				
Discounted Membership	✓ 25% of all membership	✓ 25% 15 members at time of sponsorship	✓ 25% 10 members at time of sponsorship	✓ 25% 5 members at time of sponsorship	

Reach out to partnership@aaivet.org to get the conversation started today!